



Pharmaceutical Code of Conduct

Code of Conduct for Pharmaceutical Advertising, CGR, 2010¹

Sponsors of scientific events must also be the organizers of these events. Therefore, the rules of hospitality apply to both organizers and sponsors.

DESTINATION/VENUE: International events permissible if: majority of participants are from outside the Netherlands and/or it makes greater logistical sense to hold the event abroad.

HOSPITALITY: Reasonable (12). Not to extend to accompanying persons; limited to travel, accommodations and registration fees. Cost per participant paid by sponsor is not to exceed 500 Euros or participant must pay 50% themselves (8c)

ACTIVITIES: Prohibited

DISCLOSURE: Connections between speakers and organizers/sponsors must be disclosed before the event (8a)

ATTENDEES: If members of pharmaceutical companies are at the event, they must wear badges to identify themselves (8b)

¹ The Foundation for the Code for Pharmaceutical Advertising (CGR). Bundle of code of conduct and legislation for the Foundation for the Code of Pharmaceutical Advertising. Article 12 hospitality when sponsoring meetings. 2010.

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